

Press Release

For immediate distribution



Easter is celebrated in the mountains across Quebec

TERREBONNE, March 26, 2024 – Just like Spring temperatures, Easter and its 2024 edition are here early in the season, to the delight of all Quebecers, as most of the ski resorts are still in operation for the Easter festivities. Even Mother Nature invited herself to the party and delivered a beautiful white carpet.

Spring skiing: a unanimous favorite

Spring offers many advantages when it comes to enjoying the slopes: softer conditions, warmer temperatures, and a festive atmosphere at all resorts, many of which have dedicated programs for this period.

For Easter: Egg hunts, live music, Easter brunches, themed promotions and more await skiers and snowboarders at resorts across Quebec.

Early spring: ski resorts have planned ahead

Although snow is scarce in the city at the moment, most of the province's ski resorts have been producing snow reserves from November to January, and even in February for some of them. Snowmakers and groomers did an extraordinary job all winter long! **One thing's for sure: all the resorts have drawn up an operating plan that will enable them to deliver a long Easter weekend to snow enthusiasts.**

To find out about ski conditions, visit Quebec Ski Areas Association's website, which lists [all this data daily](#).

It is never too late to start skiing: low introductory fee valid until Easter

Open to ages 5 and up, My First Time program presented by Sports Experts offers a lesson at a ski resort with a certified instructor, plus full equipment rental, for only \$29.95. [Time slots are still available \(quantities limited\)](#).

About the Quebec Ski Areas Association

The ASSQ is a non-profit organization that represents and defends the interests of its 75-member ski areas, promotes the practice of snow sports and improves the quality of the product and the performance of the ski areas. Established in the ski industry for over 40 years, its mandate to develop the next generation of skiers and snowboarders in Quebec is achieved

mainly through sales of financing products such as the Ski Passe-Partout. Each year, more than 50,000 young people are introduced to snow sports through the various ASSQ programs.

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Photos : [High resolution material](#)

Source : Lisa Marie Lacasse, for the Quebec Ski Areas Association

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